

FASHION, SHOPPING & CARE™

The 3-Minute Newsletter for Men, Women & Teens

Brought to you by **One Hour Cleaners**



CLOTHING CARE ... with Steve

Stain School – School Clothing

Fall Colors

All the clothing Pascale highlighted for Fall is colored, made of natural fibers, and washable. I love the natural fibers, but the colors do present a challenge when it comes to stain removal.

Orange, green, khaki and denim can hold on to stains quite stubbornly, so think pre-treatment and pre-soaking, before washing. Your drycleaner does wash clothing as well, so consult them before trying to remove complicated stains at home.

Colored Stains

Chocolate, punch, fruit, and other water-based stains can be routine on white clothing. But, colored clothing holds on to stains. Trying to “rub out” stains from colored clothing may cause color loss or weakened fibers, so think soaking.

Pre-treatment & Soaking

Keep a sink or container available to soak stained clothing. Use a product such as Oxi-Clean Laundry to pre-treat and breakdown stains, *before* washing. Gently agitate the clothing with your hands to expedite removal. Then wash.

After Washing

Air dry any clothing with stains. If necessary, re-treat and re-wash. As a last step, you can also soak the stained clothing in an all-fabric, color-safe bleach to remove the last trace.

Shopping Savvy – Saving Real Time

Forget Shopping This Time ...

- Keep in mind that the seamstress or tailor at your dry-cleaners can shorten, lengthen, and alter kid’s clothing. Pass down and repair worn clothing to save a few dollars!

Steve Boorstein is an author, clothier, drycleaner & radio personality



FASHION & STYLE 411 ... with Pascale

Building a Wardrobe: Back to School 2

Preppy Chic – Girls

Although you may not quite be ready for college yet, the preppy collegiate look is quite the rage. Expect to find lots of striped Repp ties worn as belts, oxford shirts, classic denim and crisp khaki’s.

Vintage Denim – No one can live without a new pair of jeans, right? Right! So if you’re going to invest in denim, go for specialty denim. There are great options that are often embellished, decorated with patchwork motifs, and even pre-shrunk.



Boys

Corduroys Rule! Although cords are an autumn classic, this season, they get distressed, have wider Wales and show up in accessories, too.

The look here is all about distressed clothing and relaxed fit. Try a pair of jeans in a new “wash.” These jeans will be beaten up and punched with rips and shreds before your little guy even heads out to football practice!



Preppy Chic

When did Preppy ever die? Well if it ever did, it’s back with a vengeance. The only difference is there are a few modern twists to the classics.

For example, the classic polo shirt might be distressed or slightly shrunken now. Dad’s classic Ralph Lauren Repp ties might be made into belts or worn “old school” style with an argyle sweater, distressed oxford shirt with the shirt tails out, and a “destroyed” denim jacket might replace a sports coat.



Stay tuned next issue for a guest stylist from Hollywood!

Pascale Lemaire is a Fashion Writer & Stylist

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