

# FASHION, SHOPPING & CARE™

The 3-Minute Newsletter for Men, Women & Teens

Brought to you by **One Hour Cleaners**



CLOTHING CARE ... with Steve

FASHION & STYLE ... with Allison



## Stain School: Repairs & Reweaving

### Restoration & Savings II

Last issue we talked about the value of utilizing your drycleaner's seamstress for repairs and alterations, from minor stuff to major restyling. This issue is about reweaving or, as many refer to it, "invisible" mending.

### What is Reweaving?

Yarns or threads are extracted from the hem or seam of the damaged garment (opposed to using spools of foreign thread). Threads from the garment further guarantee that the extracted threads will match the fabric, texture and color best. A typical hole or tear can require anywhere from 10-50 threads, and each thread or yarn is hand woven in.

### Holes and Tears

Cigarette burns, moth holes, and "L-Shaped" tears can often be rewoven with excellent results. For special garments and better clothing, it is usually worth the investment of \$30-80 to save a valuable piece, especially if it completes a suit or ensemble.

### What Fabrics Reweave Best?

Fabrics with a texture provide the best chance for an invisible weave (Wool, cotton, and some rayon). A good weaver can also restore pinstripes and prints.

More on reweaving next issue. In the meantime, ask your cleaner about it.

## Shopping Savvy – Personal Shopping 2

Based on your openness and your ability to size up your needs, the personal shopper can have 3-6 outfits, with associated accessories, ready for you on your first visit. You meet in a roomy and private, well-lit dressing room, with a three-way mirror, water, and a conveniently located bathroom.

Steve Boorstein is an author, clothier, drycleaner & radio personality

## Building a Wardrobe: Hollywood Ways

Allison Dickson, Style Expert and creator of [www.TheA-List.com](http://www.TheA-List.com), is proud to share her second posting on Fashion, Shopping & Care.

### Peer Perception and First Impressions:

It has been said that there are two things for certain in our lives ... Death and Taxes. I say there are three – since you'll need something to wear to both!

Whether we like it or not...believe in it or not: Clothes make the man or woman. We are all constantly giving and receiving first impressions.

The way a person appears outwardly, their hair and/or make-up, as well as their attire, make a huge impact on us. People like to side with, work with, and HIRE a 'winner.'

Let me put it this way....Would you be as likely to hire me – as a 'Style Expert' – to put together your wardrobe for the year if I ran 'The B-List' instead of the A-List?



### Get The Look:

As I said before...if there's a rack full of items that are marked down to 70% off...there's probably a pretty good reason for it, and (don't make me say it...), if something sounds too good to be true...it probably is.

Focus on having a smaller, well-edited closet. Think QUALITY. Not QUANTITY.

As a stylist for celebrities, pro-athletes, television, catalogs, magazines – and my personal favorites – 'real folks' via my website, I find that I'm always giving advice about something related to fashion.



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